ABOUT US TEMPOWERTMENT Network

The Tax Empowering Network (TEN) is a platform that empowers you to connect with taxpayers, deliver quality advice, and build long-lasting relationships. By joining our network, you gain access to a vast pool of potential clients actively seeking professional tax services.

By offering your services through TEN, you can position yourself as a trusted professional and make a meaningful impact on your clients' financial well-being.

At TEN we understand that digital marketing is a rapidly growing force that is quickly replacing traditional forms of marketing. We intend to stay ahead of the curve by offering you the latest trends in digital marketing so that you can expect to see results from advertising with us.



TAX EMPOWERMENT NETWORK MEDIA PACK

Tap into our audience



ADVERTISE WITH US FOR:



Premium advertising space

Targeted reach to executives and entrepreneurs



Social media coverage



No flashing or scrolling adverts



WEBSITE

Home Page Advertorial

Enjoy a first-page advert placement on our news page for a full month. No scrollers. No refresh page ad changes. Your advert will be on the first page with an active link to your website.

Image size: 752 x 315 pixels

Price: £1,450 + VAT per mo

Feature Article

Submit your expert content, story or news to us for maximum exposure through our website, vibrant social media channels and mailing list.

Image size: 500 x 330 pixels

<u>Price</u>: £275 + VAT per article

Sidebar Advert

Enjoy an advert placement next to every post on the website for a full month. No scrollers. No refresh page changes. Your advert 100% constant on the sidebar of all posts with an active link.

Image size: 675 x 950 pixels or Youtube link

Price: £200 + VAT per mo

Category Advert

Enjoy sponsoring an entire category that fully supports your business type and target audience. A great way to get your advert in front of your ideal customers and above your competitors.

Image size: 1500 x 250 pixels

Price: £85+ VAT per mo



SOCIAL MEDIA & NEWSLETTER

Newsletter Advert

Get your business in front of other local or national businesses with an advert in our monthly TEN newsletter with an active link. Reach can be segmented according to location.

Image size: 752 x 315 pixels

Price: £450 + VAT per newsletter

Social Media Post or Job Ad

Get your business in front of our targeted audience of businesses on Facebook (group and page), LinkedIn and Twitter.

Image size: 1200 x 620 pixels

Price: £250 + VAT per post

Solus Email or Instagram Post

Get your business in front of our audience of businesses with a solus email to our database or an Instagram post. A full suite of up to 5 images and 800 words promo copy. Limited availability.

Price: £1200 + VAT

Facebook Sponsored Post

Get your business in front of your target market with custom targeting by our in-house social media experts. You provide the content and criteria. We do the legwork. You get the results.

> Price: £475+ VAT per week long boost



BROADCASTS & WEBINARS

Facebook

Get your business in front of Facebook group with just under 9K active members with a Facebook live broadcast. Your package also includes two weeks of sponsored advertising with a lead capture form. If the content is evergreen we will also include it in our Members Vault for added exposure for years to come.

Broadcast length: Up to 1hr

Price: £1450 + VAT

Webinar

Get your business in front of our targeted audience of businesses by offering an expert webinar. Your package also includes 2 weeks of sponsored advertising with a lead capture form. Previous brands we've run webinars for include Google and eToro as well as complimentary webinars for our sponsors and members.

Webinar length: Up to 1hr

Price: £2,250 + VAT

Clubhouse

Get your business in front of our business audience on Clubhouse. You have the choice of a 60 second advert read out by our presenter, a Room set up around your topic, or you host a talk on our Clubhouse directly. Your package also includes two weeks of sponsored advertising with a lead capture form.

Broadcast length: Up to lhr

Price: £1250 + VAT

Youtube

Get your business in front of our business audience with a live YouTube Broadcast. This can be in the form of scheduling your pre-recorded content to premier or a live interview or webinar. Your package also includes two weeks of sponsored advertising with a lead capture form.

Broadcast length: Up to 1hr

Price: £2475 + VAT